INTERNATIONAL BUSINESS CONVENTION FOR THE AEROSPACE INDUSTRY IN MOROCCO

“A USEFUL EVENT TO EXPLORE AND PENETRATE THE MOROCCAN MARKET, A FAST GROWING SECTOR”

OFFICIAL SUPPORT FROM:
SAFRAN – BOMBARDIER AEROSPACE – ZODIAC AEROSPACE – THALES – UTC AEROSPACE SYSTEMS

Why Aerospace Meetings Casablanca?
The Moroccan aeronautical base has confirmed its capacity to settle new partnerships with the implementation of world reference companies such as EADS, BOEING, SAFRAN GROUP, DAHER, SOURIAU, ZODIAC AEROSPACE and BOMBARDIER AEROSPACE.

Following the success to the first edition, the second event in Morocco, Aerospace Meetings Casablanca will be held on September 30th to October 2nd, 2013. This is a new opportunity for leaders in the aerospace industry to meet potential industry partners. The aerospace industry in Morocco is prepared to meet the demand for upcoming years. Its competitiveness offers a real potential for developing new partnerships and projects.

Objective: Facilitate business; create new links between industrial prime contractors, equipment suppliers and subcontractors, particularly start-ups and SME-SMIs.

Business meetings: A performing tool for business
By identifying participants skills and needs prior to the convention via an interactive platform, each company selects the ones wishes to meet.

Cross-validation of appointments requested between manufacturers and subcontractors makes for rapid, efficient and direct contact. The proven and efficient concept of business meetings promises business opportunities for manufacturers with the guarantee of meeting the right people without wasting time.

250 COMPANIES – HALF OF THEM ARE INTERNATIONAL INVESTORS – 5000 BUSINESS MEETINGS

Expert partners in control
BCI Aerospace is advanced business event – abe- division, is a global leader of aerospace & defense business to business events. With a portfolio of over 80 000 clients, they have organized almost 1 100 events in the multiple domains. Using the concept of pre-planned One-to-One Meetings, their services continue to provide you with a number of tailored tools to facilitate identification, understanding and the penetration of new markets.

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abe is proudly recognized in the industry as a key player whose business is to connect OEMs and suppliers through pre-arranged and business focused meetings and conferences.

**GiMAS**, Moroccan Group for Space and Aeronautical industries brings together all operators of the sector.
Their role is to: Strengthen the competitiveness of the Moroccan aeronautical base and contribute to its international brilliance.
Work at the elaboration of a development strategy of the sector and the implementation of the National Pact for the Industrial Emergence.
Federate, represent and defend the interests of the Moroccan aeronautical companies with public authorities, national and international bodies.
Promote the development of the aeronautical and spatial companies in Morocco and facilitate their installation.

**MAROC EXPORT**, Moroccan Center for the Exports Promotion), is the operational instrument for the implementation of the governmental policy for SMEs/SMIs exporter. This is a public institution Endowed with the legal personality and with the financial autonomy; it is placed under the supervision of the Ministry of Foreign Trade.

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**Return on investment, saving of time, genuine, pre-planned appointments and streamlined participation logistics are all advantages that Aerospace Meetings Casablanca will be offering to aerospace industry suppliers and industrial prime contractors.**

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**EVENT FORMAT & PROGRAM**

**September 30, 2013 - Panorama of the Moroccan aerospace market**
This session are exclusively presented the major actors in the sector. They aim to provide the international industry a deeper understanding of the market and specificity of the territory.

**October 1st & 2nd, 2013**

**One to One Meetings**
The program will offer all participants the opportunity to sign up, identify and request meetings with relevant contacts prior to the show. Schedules of meetings, based on those choices, will be pre-arranged. The one to one meetings will be held at the venue.

**High-level conferences**
A program of high-level conferences was established in order to exchange and share experiences to better understand the evolution of the scientific, technical and industrial or commercial

**Workshops**
These presentations focus on either technologies or products. This is a chance for a limited number of suppliers to reach an audience of professionals willing to increase and optimise their market knowledge. These activities will be held in parallel to the meetings.

**OEMs Procurement & supply chain policies**
These sessions are exclusively presented by large OEMs. They aim to provide the industry a deeper understanding of the OEMs supply chain strategies. A rare occasion for suppliers who are ready to cope with ongoing or future change

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