

Satisfactory Questionnaire¹

We've been happy to welcome you at AEROSPACE MEETINGS GUADALAJARA 2010. We would be grateful if you could take a moment to fill in this questionnaire. This is essential for us as we try to improve AEROSPACE MEETINGS and ensure more satisfaction for the participants.

PROFILE

Company:

Responder's name and position (not compulsory):

Staff range:

- < 50
 50 - 99
 100 - 249
 250 - 499
 500+

Location:

Europe (which region) :..... North America (specify): Other (specify):

Sector:

Aeronautics
 Space
 Other (specify):

Your fields and skills:

- | | |
|--|--|
| <input type="checkbox"/> Precision mechanics, machining, surface treatment | <input type="checkbox"/> Maintenance |
| <input type="checkbox"/> Interior | <input type="checkbox"/> Testing |
| <input type="checkbox"/> Air and cooling systems | <input type="checkbox"/> Avionics, electronic systems, wiring |
| <input type="checkbox"/> Boiler making, foundry, metals, bolts and screws | <input type="checkbox"/> Design and engineering, IT, documentation |
| <input type="checkbox"/> Thermoplastics, composites | <input type="checkbox"/> Other (specify): |

WELCOME AND ORGANISATION

1. Have you attended any AEROMART edition?

- Yes
 No

2. How did you get to know AEROSPACE MEETINGS GUADALAJARA?

- | | |
|--|---|
| <input type="checkbox"/> Mailing/ Fax/ Phoning | <input type="checkbox"/> A sponsor |
| <input type="checkbox"/> Press and ads | <input type="checkbox"/> BCI Aerospace |
| <input type="checkbox"/> Recommendation | <input type="checkbox"/> Others : |

3. Did you face any difficulties to register and attend AEROSPACE MEETINGS GUADALAJARA?

- Financial
 Administrative (registration, meeting requests)
 Organisation (transport, accommodation ...)

4. How would you rate the online catalogue?

• **Was the online catalogue user friendly enough?**

- Yes
 No

• **If yes, did you find it efficient?**

- Yes
 No

¹ Attendees rating – Provided information are strictly confidential and solely reserved for statistical purposes.

- **Do you think a hard copy catalogue will be a useful database for the future?**
 Yes No, the memory stick is enough

5. How would you rate the general convention organization?

	Excellent	Good	Bad	If bad, why?
Communication	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Reception	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Catering	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Availability of the organizers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Environment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Relaxation areas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Meetings boxes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

CONVENTION QUALITY

6. What were your expectations?

- Meet new customers
- Meet new suppliers
- Meet new partners
- Promote your skills
- Identify new technologies and processes
- Better your knowledge of the North America aerospace market

7. What did you think of your one to one meetings?

- **How many were arranged for you?**

Pre-planned	
At the venue	
With new prospects	

- **How would you rate the number of meetings you had?**

- Insufficient Acceptable Good

- **How many contacts are worth a follow up?**

- None < 25% 25-50% 50-75% > 75% All

- **Are these contacts from:**

- Europe North America Others
How many:..... How many: How many:

- **What do you think of the meetings length?**

- Insufficient Acceptable Good

- **What do you think of the meeting boxes general quality?**

	Insufficient	Acceptable	Very good
Size	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Confidentiality	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Soundproofing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

8. How would you rate the quality of the attendees?

- **Did you meet companies that you selected?** Yes No
- **Did you meet with the right contacts?** Yes No
- **What do you think of the number of attending companies operating in your field?**
 Insufficient Acceptable Good

• **What do you think of the quality of attending companies that you selected?**

- Insufficient Acceptable Good

• **Would you want a more important representation of some fields?**

- No Yes – which one(s):.....

9. How would you rate the various activities organised during the convention?

• **How do you rate the *Conferences*?**

	Participation		Disappointing	Satisfactory	Very satisfactory
"One Supply Chain"	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
"Overview of the Mexican aerospace market"	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
"Manoir Aerospace Chihuahua "	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
"The Mexican Aerospace Industry: the EADS vision"	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
"Eaton Corporation ... taking flight. Aerospace Sourcing Strategy"	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
"Mexico Supply Chain"	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
"Bombardier Aerospace Experience in Mexico"	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
"Mexico academic aerospace activities"	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
"Public Private Partnership in Aerospace Industry: OEMs, SMEs & Universities"	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
"The Shelter Concept: Risk Free Softlanding into Mexico."	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
"Jalisco as key promoter of the Mexico's Industrial development. "Jalisco's Overview".	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
"Jalisco land of the High Tech Industry"	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
"Doing Aerospace Engineering in Mexico"	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
"Jalisco renown Electronics expertise and its contribution to the Mexico aerospace industry"	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
"The benefits of collaboration on Product Development in the Aerospace Industry by using PLM Tools and Methodologies"	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
"Dassault Systemes in Aerospace Industry"	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
"Flemish Aerospace Group: Vision about the industrie's next steps in Mexico"	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
"Product Lifecycle Management, a collaborative landscape, as defined by the interaction of its elements: the "what" (CAD,PDM), the "how" (DIGITAL MANUFACTURING) and the "when + where" (ERP, MES)."	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
"PLM from the eyes of an expert"	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
"Agile Aerospace Supply Networks – Fast Channels and Savvy Nodes - A Grand Vision – A Long Way to Go"	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
"Partnerships Beyond Borders - Joining Forces to Mutual Advantage"	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
"NADCAP Certification"	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

"The Netherlands: aerospace & more Over 100 years experience in aerospace and many more in international business.	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
"Development of Tooling Design/Build Capabilities"	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
"Exploring Aerospace Software in Mexico"	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
"Successful Aerospace Startup in Mexico"	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

• **Did you face any difficulties to sign up and attend one or more workshops?**

- Meeting(s) scheduled on the same time slot
- Topics irrelevant to your concerns
- I attended exclusively for the one to one meetings
- Other (specify):.....

• **Did you attend Information sessions "Do business with..." by the leading Manufacturers?** Yes No

Are you satisfied?

- Yes
- No , why?.....

10. Do you think AEROSPACE MEETINGS is a cost effective event?

- Yes
- No

11. Do you think you will attend future AEROSPACE MEETINGS/AEROMART editions?

• **AEROSPACE MEETINGS CHINA 2010 (November 15th to 21st)?**

- Yes, I am strongly interested
- I did not know about this event
- I've not made a decision yet
- No, I'm not interested

• **AEROMART TOULOUSE 2010 (December 1st & 2nd)?**

- Yes, I am strongly interested
- I did not know about this event
- I've not made a decision yet
- No, I'm not interested

12. How would you like to change the following features?

A. Periodicity

- Every year in Guadalajara
- Every Two years in Guadalajara

Other, specify:

B. Organization

- Increase the number of meetings
- Increase the number of workshops
- Organize one or more general conferences
- Other, specify:

C. Convention duration

- 2 days
- 3 days
- 4 days
- Other, specify :

D. Meetings duration

- 30 minutes
- 45 minutes
- Other, specify :

13. The questions below are related to the AEROSPACE MEETINGS GUADALAJARA promotion:

A. Are you a member of a network or society -union, federation, professional club?

Yes

No

If Yes:

.....
.....

B. Do you use internet for promoting your company?

Yes

Non

If yes, what web sites:

.....
.....

C. Which aerospace magazine do you read?

.....
.....

14. Do you have other suggestions aiming to improve the next AEROSPACE MEETINGS edition?

.....
.....

Thank you!

AEROSPACE MEETINGS GUADALAJARA 2010 organizers would like to thank you for attending the convention and taking time to answer this questionnaire. Please bring this questionnaire back to the reception desk or return it to the below address:

**abe / BCI Aerospace
35-37, rue des Abondances
92513 Boulogne cedex - FRANCE
Tel : +33 (0)1 41 86 49 18
Fax : +33 (0)1 43 03 86 26**