



PRESS KIT

Aerospace Meetings Tunisia International Business Convention for the aerospace industries

Gammarth, Tunisia

28 - 30 September 2009

www.aerospacemeetings.com/tunisie





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Why Aerospace Meetings Tunisia?

Tunisia...

Tunisia is among the emerging nations bordering the Mediterranean Sea. The country industrial sectors have been enjoying a strong growth in the past years. Tunisia has many assets that explain this formidable growth:

- geographic location
- social and political stability
- a dynamic economy
- legal tools and incentives stimulating investments
- Good education system
- Skilled and competitive work force

More over, Tunisian authorities are constantly committed to improving the country business environment. Important investments to develop the country infrastructures have been made. Administrative procedures have been simplified and the education system adapted to respond to the businesses needs.



...and the Aerospace industry

In this favorable environment, dozens of companies in the aerospace industry have already settled facilities in Tunisia. Among them we can name Latécoère, Zodiac, Sogerma and Aerolia.

Tunisia today boasts the following aerospace capabilities:

- Aeronautical wiring
- Sheet metal manufacturing, precision mechanics and casting
- Surface treatment
- Electronic cases and sub-assemblies
- Plastics processing
- Maintenance
- Pilot training
- Engineering companies

Tunisian authorities, together with large industry players and GITAS, are strongly willing to develop aerospace activities in the country.



History

The 1st international business convention for the aerospace industry in Tunisia

December 2007,

During Aerosolutions 2007, The business convention for ASD, Stéphane Castet, CEO of BCI met Ezzedine JILLITI French Delegate for FIPA Tunisia in France in order to show the opportunity to launch an aerospace event in Tunisia. A market survey has been realized on that business convention to comfort the customer needs.

During one year, some actions were settled toward Tunisian partners and personalities by Ezzedine JILLITI. Moreover, the BCI Aerospace team informed their long term contacts.

December 2008,

During AEROMART Toulouse, Ezzedine JILLITI (Delegate for FIPA Tunisia France), Philippe Cussonnet, Director of GITAS (Tunisia aerospace association), and Stéphane CASTET, CEO of Business Convention International (BCI) officially announced an agreement to co-organise this 1st Tunisia Business to Business event for aerospace.

Later Stéphane Castet met Mme Mongia KHEMIRI General Director of FIPA Tunisia and Habib Gaida General Director of the French-Tunisian Chamber of Commerce who confirmed their support for the event.



General presentation

Aerospace Meetings Tunisia provides a remarkable opportunity to identify new partners and business contacts and better apprehend the future.

Aerospace Meetings Tunisia provides a unique platform for the Mediterranean aerospace industry by facilitating economic and industrial exchanges in this field.

This International Business Convention is aiming to help the attendees:

- Explore the market and find out about its potential and opportunities
- Develop business opportunities and new production and reliable partnerships
- Understand and approach a new market by following a concrete and professional methodology.

In order to achieve these objectives, BCI is providing its expertise to deliver a complete program of BtoB Meetings between industry actors and visits to facilities in the country.



Suppliers and contractors participate in a dynamic program over two days:

- Identification and visits of industrial facilities
- Customised and pre-planned business meetings with local companies, associations, clusters and institutions involved in the aerospace industry
- Conferences & Thematic Sessions / Technology & Product Workshops

Benefits :

- > New business opportunities
- > Targeted and organized meetings
- > A concrete approach to the market
- > A time saver for participants
- > A simple preparation process
- > A work atmosphere for constructive exchanges
- > Exclusive presence of decision-makers

Aerospace Meetings Tunisia is offering outstanding networking opportunities to manufacturers, tier 1 suppliers, subcontractors, service providers and clusters from around the globe.

Over 60 businesses - aircraft manufacturers, engine makers, airliners, suppliers and principals - from all around the globe are expected to attend. Many of the major players in the global aviation business will be taking part: Latelec, Zodiac Equipment Tunisia, Bombardier, Dassault Aviation, Thales, etc.

Targets

Suppliers/Sub-contractors :

Activity fields :

Test/Measures, Electronics, Electricity, Energy/Power, Engineering and design centres, Instrumentation, Laser, Composite materials, Mechanics, Optical, Tooling/Robotics, Telecommunication, Technical textiles, Metalworking/Surface treatment, Maintenance, Aeronautics, Production tools, Transport, Logistics, Handling, ...

Services:

Documentation, Environment, Training, Information & prospective, Computer/Software, Logistics, Management practices, Quality, Security

Represented by:

General managers, Managing directors, Commercial directors, Technical directors, Marketing & sales managers

Contractors:

Activity fields :

Space, Equipment manufacturers, Aircraft Manufacturers, Automotives, Equipments, Air transport

Represented by :

Purchasing/Procurement, Outsourcing, Production, Industrialization, Programs, Methods, R&D, Quality, Sub-contracting, Engineering,...



Who's attending?

Find the updated list of participants on the website : www.aerospacemeetings.com/tunisie - Menu List of participants

ACTEL EUROPE, BETRONIC TUNISIA, CHIRON, TECHNOLOGIES DE PRODUCTION, DATABOX, DIAMOUTILS SAS, DPMR, FUBA TUNISIE, HISPANO SUIZA, IN-LHC GROUPE ZODIAC, A+ METROLOGIE, LATECOERE, MECAHERS, LE JOINT FRANÇAIS, MCSA-SIPEM, ONE TECH GROUP, OXIA GROUP, SAFRAN, SAGEM COMMUNICATION, STTR-STE TUNISIE DE TOURNAGE ROBERT, TECHNIPLAST INDUSTRIE, TIB, TTE (TUNISIAN TELECOM ELECTRIC), TTE INTERNATIONAL, TUNISIE CÂBLES, AERAZUR INTERCONNECT SYSTEMS EUROPE, AERO STANREW, ALTRAN TELNET CORPORATION, AMBASSADE D'ITALIE À TUNIS, BETA CONCEPT (SEGULA), CAROMAR, FLEURET PRODUCTION TUNISIE, JV TUNISIE, N.M.C. NUOVO MOLLIFICIO CAMPANO S.R.L., NIEF PLASTIC GROUP, PROMOSPACE - SAT EXPO EUROPE 2010, TELNET CONSULTING, ADELEC, ETS GEORGES RENAULT, JAMAICA BEARINGS COMPANY, AIR LIQUIDE TUNISIE, CLUSTEXPORT, DHL FREIGHT France SAS, LEM INDUSTRIES, CHAMBRE TUNISO-ALLEMANDE DE L'INDUSTRIE ET DU COMMERCE, SECTION COMMERCIALE DE L'AMBASSADE DU Portugal, SOCIETE TUNISIENNE DE PROMOTION DES POLES IMMOBILIERS ET INDUSTRIEL, MORY TUNISIE, ORGANISATION DES TRANSPORTS INTERNATIONAUX, TOTAL TUNISIE, UNION INTERNATIONALE DES BANQUES (UIB), CABINET GIDE LOYRET, DESOUTTER, BOMBARDIER, AERONAUTIQUE, UPCAR, ZODIAC EQUIPMENT TUNISIA, ALCEN, GEODIS TUNISIE, TEAM MANUFACTURING INDUSTRY SERVICE, AEROTECH, AGENCE DE PROMOTION DE L'INDUSTRIE TUNISIENNE (API), AMD INDUSTRIES, CTFCI - CHAMBRE TUNISO-FRANÇAISE DE COMMERCE ET D'INDUSTRIE, DASSAULT AVIATION, ENVIRONNE'TECH, FIPA TUNISIE, GEORGET PRODUCTION, LIEBHERR AEROSPACE TOULOUSE SAS, MANAGER, MBDA France, MECANIQUE AERONAUTIQUE PYRENEENNE, MISSION ÉCONOMIQUE TUNISIE, SEGNERE.SA, TECHSPACE AERO, THALES AVIONICS ELECTRICAL SYSTEMS SA, EICSI CONSEIL, GIFAS (NON PROFIT MAKING ORGANIZATION), GITAS (GROUPEMENT DES INDUSTRIES TUNISIENNES AERONAUTIQUES ER SPATIALES), LATELEC, PLASTIC ELECTROMECHANIC COMPANY (P.E.C), SABCA, SDV LOGISTIQUE INTERNATIONALE - DIVISION AEROSPACE, SLICOM AERO TUNISIE, SOCIÉTÉ DES CÉRAMIQUES TECHNIQUES, SAFRAN, SOCOMORE, SOTIP TUNISIE, THALES AIR SYSTEMS, SENER INGENIERIA Y SISTEMAS S.A., AEROSPACE CLUSTER IN RHONE ALPES, ZODIAC INTERTECHNIQUE, BUTITEC

Co-organizers



B.C.I.

Business Conventions International (BCI) is part of Adhesion Group who's been operating since 1984. With more than 1 100 business conventions, trade fairs and congresses organised, Adhesion Group has developed unique know-how and expertise.

With a portfolio of 80,000 clients, Adhesion Group has organised over the last 25 years events in a variety of sectors such as the food industry, wine & spirits, packaging, transport & logistics, aerospace & defence, chemicals, pharmaceuticals and cosmetics, environment and industrial process etc. Our multi-sector skills guarantee effective and high quality events.

The Group currently employs 60 persons in France (registered office) and has a network of representatives in Canada, China, Germany, India, Italy and USA.



B.C.I. AEROSPACE

BCI aerospace division, BCI Aerospace was established in 1996 and has become the number 1 organizer of One-to-One business meetings for the aeronautics, space and defence industries.

The brand runs such events as: AEROMART Toulouse (France), AEROMART Tianjin (China) , AEROMART Montreal (Canada) and Aerospace & Defense Meetings Torino (Italy), Aerosolutions Bordeaux (France), Aerospace Meetings Mexico, and more

BCI delivers excellent business platforms to the entire aerospace community.

BCI events give a remarkable opportunity to identify new partners and business leads and better apprehend the future.

Co-organizers



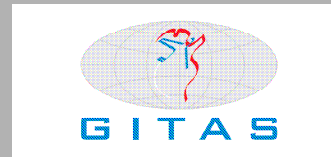
Foreign Investment Promotion Agency (FIPA)

FIPA was created in 1995 under the umbrella of the Ministry for Development and international co-operation. The agency employs 70 people and has a network of 5 offices located in Brussels, London, Cologne, Milan and Paris.

The role of the agency is to promote Tunisia as a site for investments, to help foreign investors settle in Tunisia and to propose measures to improve the investment environment.

FIPA has been certified ISO 9001 v2000 by Bureau Veritas Quality International (BVQI) since September 2003. This certification was confirmed in 2007 by TÜV CERT from TÜV Rheinland Industries Service GmbH.

Partners



Groupement des Industries Tunisiennes de l'Aéronautique et du Spatial

Created in 2006, the GITAS (Tunisian Aerospace Industries Association) is a group of Tunisian companies having activities in the aeronautical and spatial fields.

The objectives and missions of the GITAS are:

- Facilitate exchanges, cooperation and synergies between companies operating in Tunisia in the aeronautical and space sector and to accompany, among other things, the development of a Tunisian aeronautical « supply chain ».
- Represent the aeronautical industries beside the local authorities
- Promote the development, in Tunisia, of a favourable environment for aeronautical and space industries and facilitate the setting up of new companies in the sector.

Among approximately 50 companies operating in aeronautical field, more than 20 are members of the GITAS and share its objectives, values and business ethics.

As such, the GITAS is recognized as a representative interlocutor of the Tunisian aeronautical and spatial industry.

Partners



Chambre Tuniso-Française de Commerce et d'Industrie (CTFCI)

The Tunisian French Chamber of Trade and Industry CTFCI is one of the oldest mixed chambers.

The chamber is an association governed by the Tunisian law. It was established on September 18th 1974, by a number of Tunisian and French businessmen, and is now a member of the French chambers of trade and industry abroad network (the UCCIFE).

The major goal of the CTFCI is to develop sustainable commercial and industrial connections and services between its over 1700 French and Tunisian members and between all partners from both countries in general.

Optimize your growth potential

The CTFCI activities target all Tunisian and French companies that are looking for:
Exporting or importing; Diversifying their market;
Searching for partners or representatives; Investing and establishing themselves in one of the two countries.

The chamber is also the contact of economic operator, in France or in Tunisia, looking for information, assistance or just for some advice.

CTFCI is since 2005 ISO 9001:2000 certified.



Agence de Promotion de l'Industrie (API)

API, a services provider network for companies

API (promotion agency) is a public organization in charge of the settlement of the industrial sector as a support structure for companies and promoters.

API supplies services and product management through five operational centers and 24 regional departments in the following centers :

- Assistance center for companies incorporation and management of investment incentives (CFGAI)
- Observation center for industrial surveys (CEPI)
- Support center for companies establishment (CSCE)
- Support center for SMEs (CAPMI)
- The industrial documentation and information (CDII)

Additional information

Monday 28 September

- **17h00 – 18h30** : Panorama on the Aerospace industry in Tunisia
- 19h00** : Cocktail

Tuesday 29 September

- **09h00 – 12h30** : Face to Face meetings / Conferences
- **12h30 – 14h00** : Lunch
- 14h15 – 18h15** : Face to Face meetings / Conferences

Wednesday 30 September

- **09h00 – 12h30**: Face to Face meetings
- **12h30 – 14h00**: Lunch
- **14h15 – 18h15**: Face to Face meetings / Visits to industrial facilities

This program will be updated with the detail of the conferences, visits and the panorama program

PLACE



Hotel Ramada Plaza Tunis

Les Côtes De Carthage

Gammarth, TN

TUNISIA

Tel : + 216 71 911 100

Fax : + 216 98 648 114



Press Contact :

Fanny ALEXANDRE

TEL. : +33(0)1. 41 86 41 67
FAX : +33(0)1. 46 03 86 26
EMAIL : falexandre@adhes.com

Adress :
B.C.I.
35/37 rue des Abondances
92100 Boulogne Billancourt Cedex

Website : www.aerospacemeetings.com/tunisie

